

# 2012 Monthly Marketing Calendar

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| Month     | Marketing Theme |
|-----------|-----------------|
| January   |                 |
| February  |                 |
| March     |                 |
| April     |                 |
| May       |                 |
| June      |                 |
| July      |                 |
| August    |                 |
| September |                 |
| October   |                 |
| November  |                 |
| December  |                 |